

SimplIED respects the privacy of its members and other visitors to its website. SimplIED strongly believes that if electronic commerce and online activities are to flourish, consumers must be assured that information provided online is used responsibly and appropriately. SimplIED has implemented the following policy to protect online privacy.

WHAT INFORMATION DOES SimplIED COLLECT?

Data collected by SimplIED are used only to help SimplIED better serve its members. It is our general policy to collect and store only information that our members and visitors knowingly provide.

From General Visitors

SimplIED does not collect any information from visitors browsing its website. Visitors to the public areas of SimplIED's website browse anonymously. Only aggregate data—such as the number of hits per page—are collected. Aggregate data are only used for internal and marketing purposes and do not provide any personally identifying information.

Conference Registrants

To gain access to certain features on the SimplIED website, visitors are asked to register and provide general contact information. These data are submitted voluntarily. Similar information may be submitted to SimplIED through conference registration and subscriptions.

HOW DOES SimplIED USE DATA COLLECTED?

SimplIED uses collected data to respond to members' interests, needs and preferences, to develop new products and services; and to improve its own web content

Rental of Postal and E-Mail Addresses

Registrants for conferences give permission for SimplIED to rent its mailing and e-mail lists, unless such permission is expressly denied. Members can change their mail and e-mail list permission on-line by editing their profiles. Visitors may change preferences by contacting SimplIED at

info@simplifiedconclave.com or by calling +91 9918940515. Rental of member and visitor mailing and e-mail addresses is governed by SimplED's List Rental Policy.

Credit Card Account Information

When visitors provide credit card account information to SimplED, SimplED submits the information needed to obtain payment to the appropriate financial institution. SimplED does not further disclose credit card account information obtained from members or visitors.

HOW DOES SimplED USE COOKIES?

Cookies are files that contain information created by a web server that can be stored on a visitor's hard disk for use either during a particular session ("per-session" cookie) or for future use ("persistent" cookie). SimplED uses cookies only to facilitate automated activity, and to store and track passwords. Cookies are not used to disseminate significant information about visitors over the Internet or to analyze any information that visitors have knowingly or unknowingly provided. Visitors may instruct their Internet browsers to opt out of accepting a "persistent" cookie and rather accept only a "per-session" cookie, but will need to login each time they visit the site to enjoy the full benefits. If a visitor declines attachment of any cookie, the visitor may not have access to the full benefits of the website. Registration enables the site to better determine members' interest areas and provide the most relevant information.

SimplED COPYRIGHT & INFRINGEMENTS

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QUESTIONS?

Please contact us at info@simplifiedconclave.com