



SIMPLED SMART TOURS

SIMPLIFY PROCESSES. AMPLIFY RESULTS

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MIDDLE EAST . PAKISTAN . LATIN AMERICA . INDIA



ABOUT FOUNDER: YASIR ANSARI

As a multi-award-winning international educator, Yasir has worked at a number of state universities in the U.S. His strong commitment to diversity and inclusion makes him a valuable advocate for international students.



SUNY Oneonta Alumni Association '08

Outstanding Young Alumni



SUNY Oneonta Alumni Association '08

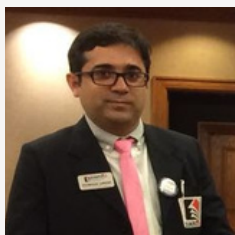
Commitment to Diversity & Inclusion



Harisson College of Business, SEMO '12

Selected For Young Alumni Merit

Our Tour Leaders



India

Khwaja Umam

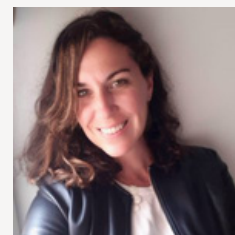
Khwaja, a veteran of the Indian education landscape, has worked for a variety of higher education institutions and service providers. Khwaja loves to travel & has led 10+ Simplified tours in the past.



Middle East & Pakistan

Mansoor Ali Shah

Mansoor is a Pakistani national based in the UAE. In addition to extensive counseling experience, Mansoor has in-depth knowledge of the educational landscape of the MENA region.



Latin America

Andrea Medina

Andrea is a Canadian national based in Brazil with experience in the U.S., Canada, & Latin America. She has worked with various government and NGO organizations.



Disclaimer: The Logos listed belong to the organizations and no infringement is intended. The representation here shows Simplified's association as a sponsor, member, speaker or exhibitor of the listed organization.

WHAT ARE **SMART TOURS** ?

With Smart Tours, you'll get a thorough recruitment solution integrated with both pre-tour consultations and post-tour engagements lasting for 60 days after the tour is complete. With strategically selected high schools, Smart tours begin with pre-tour consultation, followed by an 8-10 day tour, and conclude with a robust post-tour outreach program that reduces your overhead and enhances your ROI.

THE **THREE STEP** PROCESS

PRE-TOUR CONSULTING

During this step, we will focus on your readiness. Our goal is to ensure you have the information required to plan a marketing and communication plan that leads to enrollments.

STEP 1

Included

- Pre-departure orientation
- Consultation session
- Presentation & delivery
- Promotional material support
- Info-booklet for high-schools

HASSLE-FREE TRAVEL

Our team coordinates all the travel logistics, in addition to preparing a series of school visits & events to connect you with your future students. Our articulate planning and seamless execution will enable you to experience a stress-free trip.

STEP 2

Included

- 4-5 Star accommodations
- All ground transportation
- In-tour economy air travel
- School visits
- Meetings with principals & counselors
- Cultural Excursion trips
- Meeting with agents (on request)

POST-TOUR SUPPORT

We capitalize on the momentum gained during the tour. Post-tour, the Simplified advising team provides on-the-ground support for re-engagement and application generation.

STEP 3

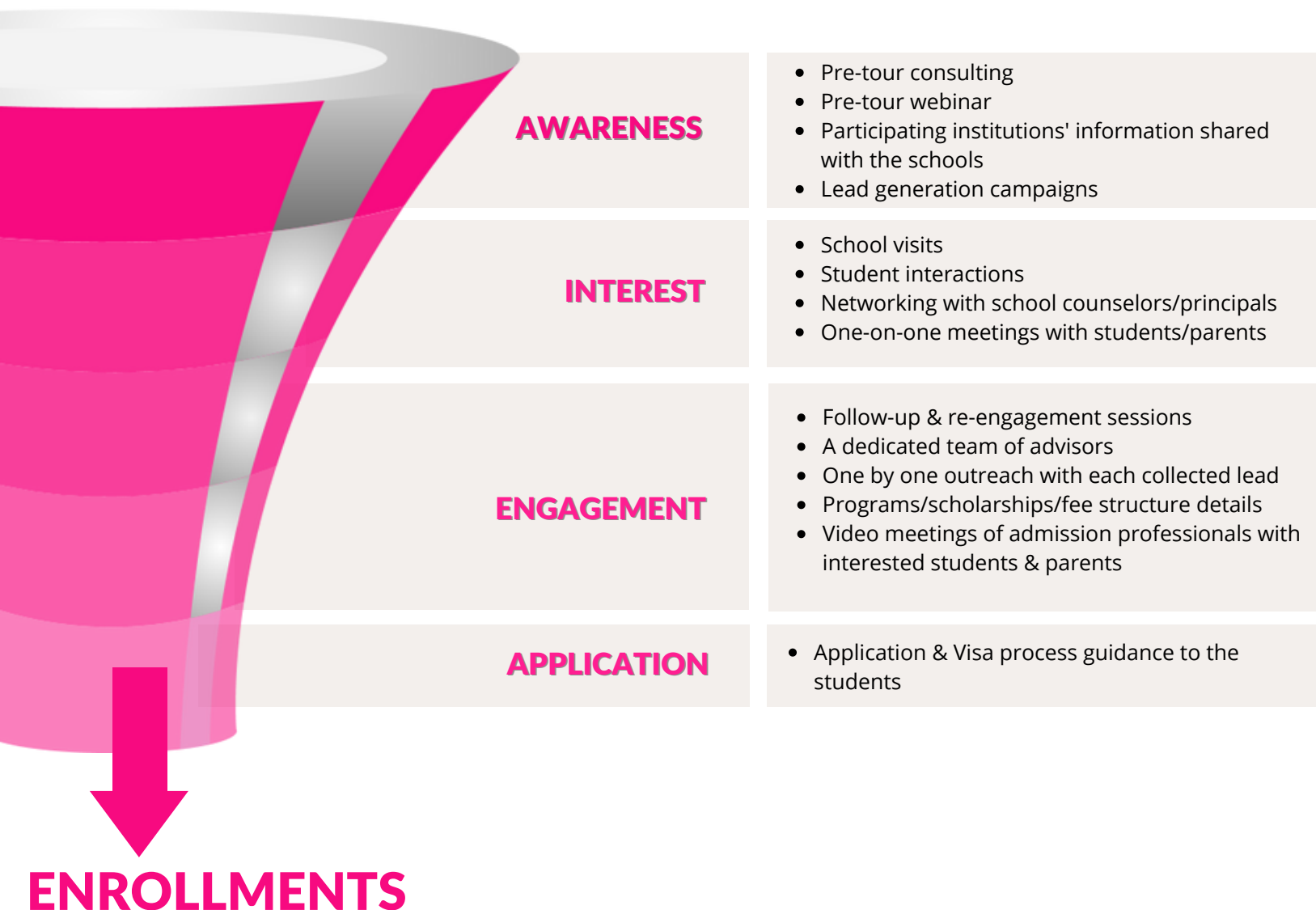
Included

- Post tour webinar for students
- Tour report & summary with leads
- Facilitation of virtual student advising
- Follow-up school visits by our advisors
- Post-tour student marketing campaign
- Application & lead generation report
- Post tour wrap-up virtual session

THE SMARTEST WAY TO REACH **RIGHT-FIT STUDENTS**.



Our team is with you throughout the recruitment funnel, from the moment the student expresses interest in your institution, up until their visa is approved.





TOUR INCLUSIONS & EXCLUSIONS

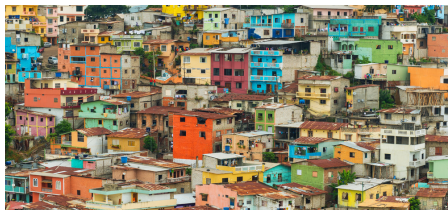
INCLUSIONS

- 5 or 4 Star Hotels
- In-tour flights
- Ground Transportation
- Experienced tour leader
- Welcome dinner
- Almost all breakfasts
- All school visits & events listed
- Pre-tour consulting
- 60-days post-tour outreach

EXCLUSIONS

- Flight to/from the U.S.
- Visa and/or any immigration fee
- Travel or health insurance
- Meals & personal expenses
- COVID-19 tests & related expenses
- Extra baggage fees by airlines





LATIN AMERICA

- Duration: 10 Days
- Dates: Sept 19-28, 2022
- Price: 9,990 USD

- Brazil: Sao Paulo & Rio de Janeiro
- Colombia: Bogotá
- Ecuador: Quito
- Peru: Lima



MIDDLE EAST

- Duration: 10 Days
- Dates: Oct 10-19, 2022
- Price: 9,990 USD

- UAE: Dubai & Abu Dhabi
- Qatar: Doha
- Saudi Arabia: Riyadh



PAKISTAN

- Duration: 8 Days
- Dates: Oct 20-27, 2022
- Price: 7,990 USD

- Islamabad
- Lahore
- Karachi



INDIA METRO - Focus on tier 1 cities

- Duration: 10 Days
- Dates: Oct 31-Nov 9, 2022
- Price: 9,990 USD

- Delhi
- Hyderabad
- Pune
- Bangalore



INDIA AWAITS - Focus on tier 2 cities

- Duration: 8 Days
- Dates: Oct 31-Nov 7, 2022
- Price: 7,990 USD

- Ghaziabad
- Chandigarh
- Ahmedabad
- Jaipur

SPRING 2023 UNDERGRADUATE TOURS



INDIA TIER 1

- Duration: 10 Days
- Dates: TBD
- Price: 9,990 USD

- Delhi
- Hyderabad
- Pune
- Bangalore



INDIA TIER 2

- Duration: 8 Days
- Dates: TBD
- Price: 7,990 USD

- Ghaziabad
- Chandigarh
- Ahmedabad
- Jaipur

Smart Tour Pricing

- All prices are for 1 individual per institution
- Each additional individual will be charged 25% of the total tour price.
- Discounts can not be combined.

Full Price

After July 29, 2022
5 pm PST

\$400

Early Bird Deadline

July 29, 2022
5 pm PST

8% Discount

Group Price
Sign-up for 2 or
more tours

SIGNUP NOW

Fill out the sign-up form & pay the deposit.

<https://simplified.org/signup>

STEP 1

Pay the registration fee.

STEP 2

Congratulations! Simplified team will now start your onboarding process.

STEP 3

FAQ



Questions? Visit our FAQ webpage to find answers to commonly asked questions or to submit a question.

What is included in the tour packages?

What is GST?

What does a typical day look like on a Smart Tour?

How many schools and cities would be visited on these tours?

Visit >>> [simplified.org/faqs](https://www.simplified.org/faqs)

Find your answers at: <https://www.simplified.org/faqs>



WHAT OUR PARTNERS SAY



“ Simpld took care of every detail of our school visits and meetings before and during the tour. ”

- JETZA TORRES

Director, Special Programs, Rancho Santiago Community College



“ Simpld's passion made the experience very effective in reaching out to high school students. ”

- NICOLE MORE

Director, International Admissions, Ohio Wesleyan University



“ Their customer service is absolutely superb! ”

- BEVERLLYN VASQUEZ

International Recruitment & Retention Specialist, Madison Area Technical College

WATCH VIDEO TESTIMONIALS



LIZ TYRRELL, Director, International Programs and Services, Evergreen Valley College



ADAM HOHMAN, VP Communication & Marketing, Manchester University



ASHLEY WATSON, Assistant Director of International Recruitment, Tennessee Tech University



BRI RHODES, Assistant Director, Center for International Students, Truman State University

SOME OF OUR ESTEEMED PARTNERS



SIMPLED SMART TOURS



TOUR ITINERARY- LATIN AMERICA

DAY 1: SEPT 19 Bogota: School Visits	DAY 2: SEPT 20 Bogota: School Visits	DAY 3: SEPT 21 Quito: School Visits	DAY 4: SEPT 22 Quito: School Visits	DAY 5: SEPT 23 Lima: School Visits
DAY 6: SEPT 24 Lima: School Visits	DAY 7: SEPT 25 Sao Paulo: Networking Event	DAY 8: SEPT 26 Sao Paulo: School Visits	DAY 9: SEPT 27 Rio de Janeiro: School Visits	DAY 10: SEPT 28 Rio de Janeiro: School Visits

TOUR ITINERARY- MIDDLE EAST

DAY 1: OCT 10 Abu Dhabi: School Visits	DAY 2: OCT 11 Abu Dhabi: School Visits	DAY 3: OCT 12 Dubai: School Visits	DAY 4: OCT 13 Dubai: School Visits	DAY 5: OCT 14 Dubai: School Visits
DAY 6: OCT 15 Doha: School Visits	DAY 7: OCT 16 Doha: Networking Event	DAY 8: OCT 17 Doha: School Visits	DAY 9: OCT 18 Saudi Arabia: School Visits	DAY 10: OCT 19 Saudi Arabia: School Visits

This is a sample itinerary for your reference. Simpled reserves the right to make changes to the suggested itinerary as/when required.

TOUR ITINERARY- PAKISTAN

DAY 1: OCT 20 Islamabad: School Visits	DAY 2: OCT 21 Islamabad: School Visits	DAY 3: OCT 22 Islamabad: School Visits	DAY 4: OCT 23 Karachi: Networking Event	DAY 5: OCT 24 Karachi: School Visits
DAY 6: OCT 25 Karachi: School Visits	DAY 7: OCT 26 Lahore: School Visits	DAY 8: OCT 27 Lahore: School Visits		

TOUR ITINERARY- INDIA TIER 1

DAY 1: OCT 31 Delhi: School Visits	DAY 2: NOV 1 Delhi: School Visits	DAY 3: NOV 2 Gurugram: School Visits	DAY 4: NOV 3 Hyderabad: School Visits	DAY 5: NOV 4 Hyderabad: School Visits
DAY 6: NOV 5 Pune: School Visits	DAY 7: NOV 6 Pune: Networking Event	DAY 8: NOV 7 Pune: School Visits	DAY 9: NOV 8 Bangalore: School Visits	DAY 10: NOV 9 Bangalore: School Visits

TOUR ITINERARY- INDIA TIER 2

DAY 1: OCT 31 Ghaziabad: School Visits	DAY 2: NOV 1 Delhi: School Visits	DAY 3: NOV 2 Chandigarh: School Visits	DAY 4: NOV 3 Chandigarh: School Visits	DAY 5: NOV 4 Ahmedabad: School Visits
DAY 6: NOV 5 Ahmedabad: School Visits	DAY 7: NOV 6 Jaipur: Networking Event	DAY 8: NOV 7 Jaipur: School Visits		

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INDIA | LATIN AMERICA | PAKISTAN | MIDDLE EAST

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